

Langley Business Event: Website Check-Up

What are your keywords for your Business?

Can Google easily find the information about your business?

YES

NO

Keywords are in your domain name

Keywords are in your title tags

Keywords are in filename

Keywords are in your text

Content:

Clearly explains what you do

Clearly explains where you are located

Is your website servicing existing customers

Is your website servicing new customers

Do your images look like your customers

Does your website have a call to action on each page

Is it up-to-date

Does it have a contact page

Is it mobile friendly

Is phone number and email on every page

Is your address on every page

Do you list your services with prices

Do you have a "Why choose us page" / "why we are different"

Do you communicate your promises and guarantees